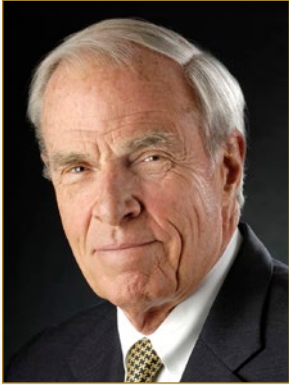


## **PRESIDENT BRUCE BENSON**



Bruce D. Benson was named the 22nd president of the University of Colorado in March 2008, after already making his mark in business, politics, philanthropy, education and civic endeavors. In his seventh year heading the entire CU system, he is now the longest-serving CU president in more than half a century.

Since taking the helm of his alma mater, Benson has enhanced CU's standing as one of the nation's leading public universities, advancing the economy, health and culture of Colorado and beyond.

During Benson's tenure, CU's research funding has reached record levels (including the most recent, \$774 million in 2012-13), supporting the university's research strengths in biotechnology, health care, energy, and aerospace engineering, among others. He has led efforts to promote cross-campus collaboration that have resulted in cooperative academic programs and research initiatives, most notably CU's Biofrontiers Institute, led by Nobel laureate Tom Cech.

CU has seen its five best fundraising years (including a record \$258.8 million in 2012-13) under his leadership. Benson and his wife, Marcy, chaired CU's \$1.5 billion Creating Futures fundraising campaign, which exceeded its goal in November 2013. The campaign, the largest in university history, supported scholarships, academic enhancements (endowed faculty positions, programs), research projects and capital improvements across CU's campuses.

Benson has guided efforts to successfully institute operational efficiencies, cut bureaucracy and improve business practices at the university. CU has secured

legislation in the Colorado General Assembly that has allowed it to save millions annually in areas such as procurement, insurance and construction. He has also established a number of public-private partnerships to make the university more entrepreneurial and meet the needs of businesses in Colorado and across the country.

He oversees a system with four campuses (Boulder, Colorado Springs, Denver, Anschutz Medical Campus in Aurora) with some 58,000 students (a total of 66,000 students pursue courses for credit). CU has some 27,000 employees. The university's annual budget is \$3.1 billion.

Before becoming CU's president, Benson had already made his mark in business, politics, philanthropy, education and civic endeavors. He founded Benson Mineral Group in 1965, a year after earning his bachelor's degree in Geology from CU. Throughout his business career, he has also been involved in banking, real estate, cable television and restaurants.

He has consistently been active in a variety of educational, civic and political endeavors. He was the Republican nominee for Colorado governor in 1994. Benson has received many honors recognizing his leadership in a variety of endeavors, but two are particularly notable: CU in 2004 granted him an Honorary Doctorate of Humane Letters, and in February 2009 he was named to the Colorado Business Hall of Fame.

He was born July 4, 1938, in Chicago, and Benson has three children and 10 grandchildren. His wife, the former Marcy Head, has also dedicated herself to public life, from serving presidents of the United States to volunteering at leadership levels in health care, education, the arts and civic activities. She worked in a variety of capacities for presidents Ronald Reagan and George H.W. Bush and is an active community leader among her many lifetime accomplishments.

## **CHANCELLOR PHIL DISTEFANO**



Dr. Philip P. DiStefano is in his sixth year as the Chancellor at the University of Colorado Boulder.

Prior to his appointment on May 5, 2009, Dr. DiStefano was the top academic officer at CU-Boulder for eight years as the Provost and Executive Vice Chancellor for Academic Affairs. He served as interim chancellor twice during pivotal times in the university's history.

Dr. DiStefano co-chaired the steering committee for CU-Boulder's visionary strategic plan, *Flagship 2030*, conceived with campus, community and statewide input, to guide the university for decades to come. Today, Dr. DiStefano is shepherding its implementation as *Flagship 2030* has moved from vision to reality.

Dr. DiStefano has served CU-Boulder for 39 years. He joined the University of Colorado in 1974 as an Assistant Professor of Curriculum and Instruction at the

School of Education. His academic career flourished as he assumed a series of academic and administrative positions, including Professor, Associate Dean, Dean and Vice Chancellor. He was appointed Provost and Executive Vice Chancellor for Academic Affairs in 2001.

As Chancellor he works closely with students, faculty, staff, alumni, donors, governing officials, and business and community leaders in extending CU's legacy as a preeminent national comprehensive research university.

A first-generation college graduate, Dr. DiStefano earned a Bachelor of Science degree from Ohio State University and a Master of Arts degree in English Education from West Virginia University. He holds a Doctorate in Humanities Education from Ohio State University, where he served as a teaching and research associate.

He began his educational career as a high school English teacher in Ohio. He has authored and co-authored numerous books and articles on literacy education.

Dr. DiStefano and his wife, Yvonne, have been married for 45 years and are the parents of three grown daughters and two granddaughters.



## PROVOST RUSSELL MOORE



Dr. Russell L. Moore has had a long and distinguished career at the University of Colorado Boulder, now serving in the capacity of Provost and Executive Vice Chancellor for Academic Affairs, having assumed the position July 1, 2010.

Dr. Moore also previously served as interim vice chancellor for research from May 2009 to July 2010, and prior to that appointment, he was the associate vice chancellor for research since 2006. Dr. Moore served as chair of kinesiology and applied physiology (now

integrative physiology) from 1994 to 2001, and was assistant professor (1984-86), associate professor (1993-96) and full professor (1996-present) in that department.

He holds an adjunct professorship in medicine (cardiology) at the University of Colorado's Anschutz Medical Campus at the University of Colorado Denver.

He was an assistant and associate professor (1986-91) in the departments of medicine, cellular and molecular physiology at the Pennsylvania State University College of Medicine in Hershey, Pa. He did postdoctoral work at the University of Texas Health Science Center in Dallas (1981-84).

Dr. Moore earned a Bachelor of Science degree in biochemistry from the University of California at Davis in 1976, and a master's degree (1978) and doctorate (1982) in physiology from Washington State University in Pullman, Wash.

## FACULTY REP DAVID CLOUGH



Faculty Athletics Representative Dr. David Clough is a national leader in college athletic reforms and represents CU to the Pac-12 Conference and the NCAA. A professor of chemical and biological engineering, Dr. Clough enters his 10th year as the University of Colorado Boulder's Faculty Athletics Representative (FAR), as he assumed the role in March 2005.

Professor Clough reports to Chancellor DiStefano and works closely with the Director of Athletics, Rick George, and the coaches and staff of Athletics to support student-athletes,

especially in their academic pursuits. The FAR's duties include oversight of the eligibility certification and compliance functions on the Boulder Campus. He strives to be well known to CU's student-athletes, and he and his wife Sydney are present at many home competitions of CU's sports teams. He also travels with many CU teams to away competitions.

Dr. Clough replaced Chancellor Phil DiStefano, who served as FAR from June 1, 2000 until just shortly after his appointment as interim chancellor for the Boulder campus in 2005. Clough is only the sixth FAR in CU history, joining a prestigious list: Walter Franklin (1947-1948), Warren Thompson (1949-1966), William Baughn (1967-1989), James Corbridge (1989-2000) and DiStefano (2000-2005).

Dr. Clough has had a significant impact on engineering education at CU-Boulder and beyond through career-long efforts to enhance the learning of engineering students. He has pioneered active- and cooperative-learning techniques in the College of Engineering and Applied Science, and in 1989 he originated the concept of the Integrated Teaching and Learning Laboratory. Clough's research has focused on the automated control of chemical and related processes.

He has been involved with student-athlete success for more than 30 years as his relationship with the CU athletic department dates to more than three decades. Throughout his career, Dr. Clough has taken a special interest in engineering student-athletes, long appreciating the combined academic and athletic challenges they face. He played an integral role in the Rhodes Scholarship candidacy of Buff football star Jim Hansen, an Academic All-American who was awarded the Rhodes in 1993.

Dr. Clough received his bachelor's degree from the Case Institute of Technology (now Case Western Reserve University) in 1968 and his master's from CU-Boulder in 1969, both in chemical engineering. He worked as an engineer for E. I. du Pont de Nemours & Co., Inc., from 1969 to 1972 before returning to CU-Boulder to earn his doctorate

in 1975. He joined the faculty of the Department of Chemical Engineering at that time.

He served as the college's associate dean for academic affairs from 1986 to 1992, playing a role in a number of important initiatives, including the Gemmill Engineering Library, the Herbst Humanities Program, and the Integrated Teaching and Learning Laboratory. From 1993 through 1999, he was associate chair of the Department of Chemical Engineering and was responsible for significant improvements to the department's undergraduate advising program.

Known for his willingness to experiment with new educational concepts and technology, Dr. Clough has worked to reform traditional lecture classes into an interactive workshop format that greatly enhances the learning of students. Through these efforts, he has helped to reshape the way engineering is taught. The student-run Engineering Excellence Fund chose Dr. Clough as the first recipient of the Sullivan-Carlson Inspiration in Teaching Award in 1998. He has received numerous teaching and advising awards from nominations by his students over the years. He also has been given the college's Hutchinson Teaching Award and Peters Service Award. He received the first Boulder Faculty Assembly Teaching Award in 1980 and the Boulder Campus Outstanding Advisor Award in 1996. His merit as an educator also has been recognized outside CU. In 1995 the American Society for Engineering Education (Rocky Mountain Section) presented him with its first Outstanding Educator Award.

In April 2000, he received the college's Distinguished Engineering Alumnus Award in the Education category. It recognized his significant impact on engineering education through pioneering the active learning concept for the Integrated Teaching and Learning Laboratory, and in leading the college in changing traditional lecture courses to an active learning format.

In his role as Faculty Athletics Representative, Clough represents CU to the Pac-12 Conference and the NCAA. He provides a liaison between Athletics and the faculty and works to enhance the educational experience of 350 student-athletes. Clough has been active in the Faculty Athletics Representatives Association (FARA) and will become President of FARA in November. In his time as FAR, Dr. Clough has established a reputation for his expertise in the NCAA's Academic Performance Program and the program's statistics tracking the academic progress of student-athletes, the Academic Progress Rate (APR) and the Graduation Success Rate (GSR). He has developed tracking and predictive tools that have been shared with over 100 NCAA Division I institutions.

He and his wife, Sydney, have four grown children, Astrid, William, Rodney and Damon, and four grandchildren. Dr. Clough's father, John W. Clough, was a chemical engineer, and his two brothers are retired engineers. The Clough family established a scholarship endowment in engineering at CU in honor of John Clough, who died in 1994. The family holds a strong belief in giving back to the educational institutions that have benefited its members.—



## ATHLETIC DIRECTOR RICK GEORGE



Rick George was introduced as just the sixth full-time athletic director in University of Colorado history on July 17, 2013, returning to Boulder where he helped play a role in the school's first and only national championship in football some 23 years earlier.

George, 54, came to Colorado from the Texas Rangers baseball club of the American League, where he was named chief operating officer on October 5, 2010 with a promotion to president of business operations this past February. He agreed to a 5-year contract at CU, and he officially started on the job on August 12, 2013.

His list of first-year achievements were many, but none more significant than shepherding through a \$143 Athletic Complex Expansion from creation through fruition, gaining approval from the Board of Regents and then raising over one-third of the estimated cost to initiate construction, which began May 12, 2014. The project is the core of the Sustainable Excellence Initiative (SEI), the jewel of which will be a long-awaited indoor practice facility.

George implemented the department's first-ever comprehensive strategic plan, which will map CU's immediate and long range purpose and goals. He also redesigned the management teams (without coming in and eliminating or forcing out longtime staff just for the sake of it like others have done), made tough budget decisions that reduced deficits he inherited, and canvassed the state, region and nation in both friend- and fundraising.

Near the end of his first year, he was recognized by CU's Student-Athlete Advisory Committee as its choice for Staff Member of the Year; no token award, the group acknowledged his attendance at most home athletic events, regular meetings with team captains of all programs to interact with them and receive their feedback, and willingness to meet with any student-athlete and that his door is always open to them.

George brings the most diverse background to the position than any before him at Colorado: all five others had extensive and primarily exclusive college athletic histories, the only exceptions being when Marolt left CU after 10 years as ski coach to lead the U.S. Olympic ski team before returning, and Tharp, who was a university attorney with strong CU-Boulder campus ties. While George began and worked in the college athletic world for the first half of his professional career, he stepped outside that box for the second half.

George is just the sixth full-time athletic director in Colorado history, following in the footsteps of Harry Carlson (1927-65), Eddie Crowder (1965-84), Bill Marolt (1984-96), Dick Tharp (1996-2004) and Mike Bohn (2005-13). Two others have bridged directors in interim capacities, Jack Lengyel (six months between Tharp and Bohn) and Ceal Barry (two months between Bohn and George).

George was with the Rangers for less than three years, but saw the team win two American League championships and compile a 243-176 record (.580 winning percentage) during his time there, second-best in the major leagues during that time frame. As the COO, he worked closely with team president and CEO, baseball Hall-of-Famer Nolan Ryan, and was responsible for all facets of the Rangers' business operations, including oversight of all sales and marketing efforts, broadcast and communications, ticket and suite sales, naming rights, etc., in addition to overseeing the finance, human resource and operations departments.

Among his many accomplishments with the Rangers was a comprehensive branding study that successfully rebranded the ball club, and an implementation of a new ticketing strategy that over the course of three seasons increased ticket revenues by over \$30 million. The club's attendance saw an increase of 40 percent from the 2010 season to nearly 3.5 million in 2012, second in the American League (behind the New York Yankees) and third in the majors. The 2013 numbers were on pace to exceed the 3 million mark again when he left the franchise for CU.

Prior to joining the Rangers, George served as executive vice president and chief of operations for the PGA TOUR for two-and-a-half years (beginning in June 2008). While with the TOUR, he worked with the corporate marketing department in renewing sponsorships and creating new events. He also oversaw the Tournament Business Affairs division that worked with Tournaments to increase tournament revenue.

He also worked for the PGA TOUR as president of the Champions Tour from 2003-08, and

as the executive vice president for championship management his last three years there. His major accomplishments included increasing revenues and sponsorships and the development of strategic plans, the latter including a vision and mission statement as well as core values. The Champions Tour had grown to a minimum 29 events with over \$55 million in prize money when he left for the PGA TOUR.

From 1998-2003, George served as President and CEO of the Fore!Kids Foundation, a 501c3 organization that raised money for children's charities via golf-related events, where he led rebranding and organizational efforts that resulted in increases in charitable giving to the Foundation.

At the collegiate level, George worked in three major conferences (Big Ten, Big 8, Southeastern) in football operations, beginning with his alma mater, the University of Illinois, as football recruiting coordinator (1983-87).

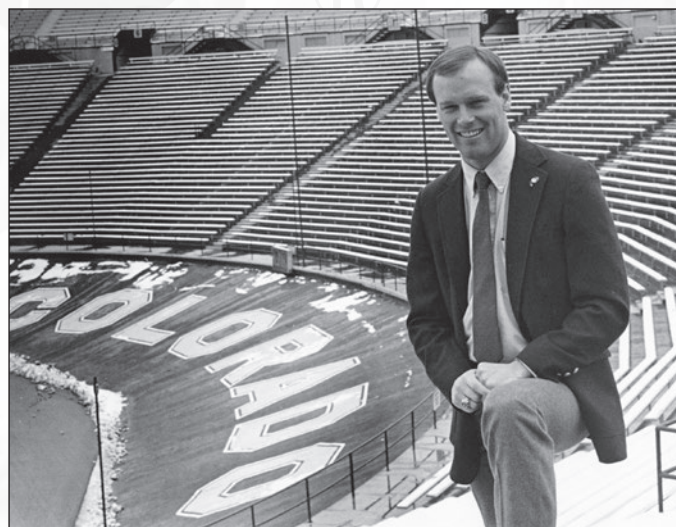
He graduated from Illinois in 1982 with a Bachelor of Arts in Liberal Arts & Sciences Individual Study that had an emphasis on Sports Communication and Journalism. He was a four-year letterman at cornerback for the Illini, playing in 44 straight games and starting in 27 games in all, as he played two years each under coaches Gary Moeller and Mike White. He was a two-time recipient of the school's Bruce Capel Award, given for dedication and courage to honor Capel who lost his life serving his country in Vietnam; George received the honor for his junior and senior seasons.

Upon his graduation, White named him the assistant director for player personnel for the Illini, and a year later (1983), he assumed the all sports recruiting coordinator. In March 1984, George took over the recruiting chores solely for football, with his first class ranked No. 1 in the nation by the recruiting services with all in the top 20; he coordinated five classes in all at Illinois when the call came to take him out west to Colorado.

On March 2, 1987, Bill McCartney hired him as Colorado's football recruiting coordinator. Two-and-a-half years later (Dec. 21, 1989), George was promoted to assistant athletic director for football operations, not coincidentally after the Buffaloes finished the regular season with an 11-0 record and the school's first-ever No. 1 national ranking in the polls. CU lost to Notre Dame in the Orange Bowl and would finish No. 4, but came back to go 11-1-1 in 1990, this time defeating the Irish in the Orange Bowl to earn consensus national champion honors.

Shortly thereafter, he left the Buffaloes for Vanderbilt University, where he was reunited with former CU offensive coordinator Gerry DiNardo, who was named the Commodores' head coach a year earlier. In eight years at Vanderbilt (1991-98), he also served as associate athletic director for external operations in conjunction with overseeing the football program. This was where George first expanded his professional role outside of solely football, as he had oversight over all external departments, particularly in the area of managing budgets and developing marketing and promotional strategies for all sports.

George was born April 3, 1960 in Woodstock, Ill., and graduated from Collinsville (Ill.) High School, where he lettered in football, basketball and baseball. He is married to the former Nancy Green, and the couple has two grown daughters, Jenni Reed (husband Tom) and Christi, and one granddaughter (Harper).



George's first week on the job ... in 1987.